

About the NACC

We approach teaching music from the artist perspective, which means that creativity is at the core of our music making. But we believe that to achieve a true artistic vision, one must master the fundamentals. Great emphasis is placed on basic vocal production and solid musicianship.

Students involved in NACC programs get to work side-by-side with artists working in all areas of the music industry from studio session singers to DeVos Hall stage technicians.



NACC Music Director, Mark Jackson

Our mission is to use music to affect positive change in the lives of our students, families and community. We believe music is a powerful tool to educate, entertain, and unite. Numerous studies have proven that participation in arts activities increases self confidence, promotes positive social interactions and reinforces core academic learning.

Our young musicians are held to very high standards. Rehearsals are rigorous and much is expected. However much is gained from hard work and dedication. The real magic of music making happens in rehearsals...but the reward is in the performance. NACC performances are exciting, unconventional, and a total blast for audience and performers alike.

Music has changed the lives of untold numbers of kids who might otherwise have taken a less productive path. With your help, we will continue to make The Program available, providing world class music education and performance to our students, their families, and to this community.

Changing Lives Through the Power of Music...

The Program

Music Education

Academic Support

Skills for Life

Rehearsal Location

GR Central HS Choir Room
421 Fountain St. NE
Grand Rapids, MI 49503

Office Location

North American Choral Company
45 College Ave SE
Grand Rapids, MI 49503
616-774-9268



www.thechoralcompany.com
contact@thechoralcompany.com

What is The Program?

The Program brings choral music to students during the school day, and brings kids from all over West Michigan together in after-school ensembles creating unique, highly energetic and exciting performances for area audiences.

The Program exists because music is a universal connector between human beings, and because working intimately with others to create works of art builds teamwork and community, and teaches 21st century skills such as creative problem solving, and project based work.

It puts some youth on a solid career path in the arts and entertainment industry, and teaches everyone involved how to coexist and thrive in an environment with people from wildly differing backgrounds.

The Program addresses the poverty in our low-income neighborhoods by providing academic support for now and skill sets for the future, and the poverty of understanding in wealthier neighborhoods about richness of diversity that exists in the wider community.

In doing so, The Program can help unite the city around its youth's artistic expression and increase their academic achievement.

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the North American Choral Company

The After-School Program

NACC Ensembles

Chorale Grades 9-12
Concert Choir Grades 6-8
Children's Choir Grades 3-5

Rehearsal Times

Chorale M/W 5:30-7:30
Concert Choir T/Th 4:30-6:00
Children's Choir T 4:30-5:30



IF YOU'RE INTERESTED IN:

Voice
Guitar
Bass
Drums
Keyboard
Sound Design
Stage Electrician
Carpentry
Wardrobe
Stage Management
Marketing and Publicity
Production Finance

THE THERE IS A PLACE IN THE PROGRAM FOR YOU!